



WIKIM

WORLD CLASS APPS FOR OUTDOOR EVENTS



We provide fully featured branded apps for outdoor events, enabling any event - regardless of size or budget, to provide attendees with real-time, offline first & location-aware information, while offering vendors and sponsors greater visibility, and unlocking new revenue streams for organisers.

We look forward to welcoming you as an event partner for the 2026 season!

Four handwritten signatures in black ink, arranged horizontally. From left to right: a stylized signature, the name "Mikhail" followed by a flourish, a signature that appears to be "Alex", and a signature that appears to be "Sergey".

WHY VIKIN

OFFLINE FIRST - No signal? No problem. VIKIN apps are designed to function offline, without annoying loading times.

PRIVACY FOCUSED - We don't want to collect user data, so we don't. All users are anonymous, no login is required, and analytics data is deliberately aggregated.

YOUR BRANDING - Your event has a vibe, your app should match it. We work closely with you to bring your brand, aesthetic, and vision into the VIKIN platform.

COMMUNICATION - Guarantee your ability to communicate with your attendees, without algorithms determining what they are shown. Craft engaging notifications, and create content posts to share news, podcasts, and other content

INTELLIGENT FEATURES - You have the data already - we just make the most of it. We show time & location relevant information to users, and enable features like quick search across all content & offline navigation - so your attendees can enjoy your event.

GROW WITH VIKIN - Events of all sizes thrive with VIKIN. Choose a VIKIN tier that suits your event, and as your event evolves, you can add more features, capabilities, and support packages.



"We've used event apps before for The Big Retreat Festival, but VIKIN truly exceeded our expectations. The team went above and beyond to ensure everything ran smoothly, providing exceptional support and a seamless experience for both our organisers and attendees."

The app helped attendees personalise their festival experience, discover new experiences, and navigate our packed schedule with ease. The level of service and attention to detail from VIKIN was outstanding, and we would highly recommend them to any event looking for a top-tier app solution."



Amber Lort-Phillips
The Big Retreat Festival

FEATURES



DESIGN & BRANDING



DYNAMIC DASHBOARD



LINEUPS



ACTIVITIES & SCHEDULED SESSIONS



PERSONALISED SCHEDULE



OFFLINE FIRST



RELIABLE CONTENT UPDATES



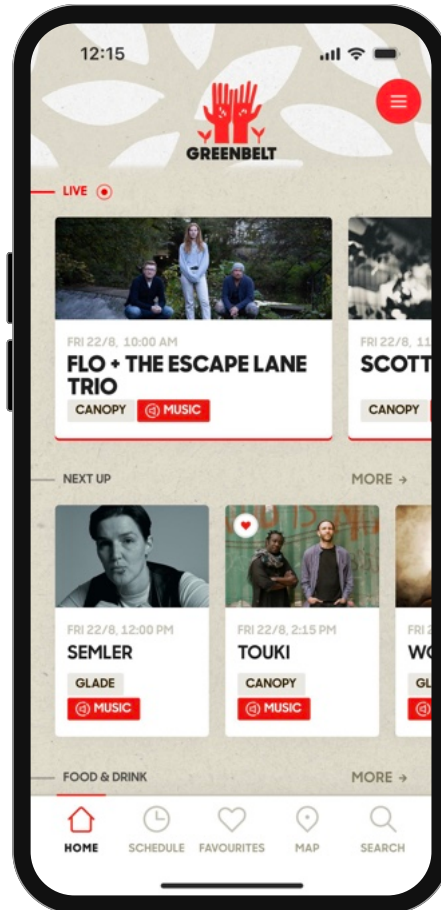
iOS & ANDROID APPS



INTELLIGENT SEARCH



DIRECTIONS



FAQs



EMERGENCY HELP



FEEDBACK



ALL YEAR ROUND CONTENT



VENDORS



SPONSORS



OFFLINE NAVIGATION



FIND MY CAR / TENT / PLACE



NOTIFICATIONS



ANONYMOUS ANALYTICS

(feature availability & usage limits are dependent on your chosen tier)

THE PERFECT EVENT COMPANION

DYNAMIC DASHBOARD

- Attendees see information relevant to where they are, and when they look.
- Show vendors, activities, merch, news updates & more!
- Showcase premium sponsors to give them extra visibility.

INTERACTIVE MAPS

- Our rich and responsive maps are packed with detail, but remain easy to use.
- Flexible filters make it easy to discover places.
- Offline navigation guides attendees whilst on-site.

IN-APP FEEDBACK

- Hear from your attendees, directly from within the app.
- Give those on-site an outlet to raise issues, without needing to resort to social media.

OFFLINE FIRST

- No signal? No problem.
- VIKIN apps work perfectly offline, without loading times.

INTELLIGENT SEARCH

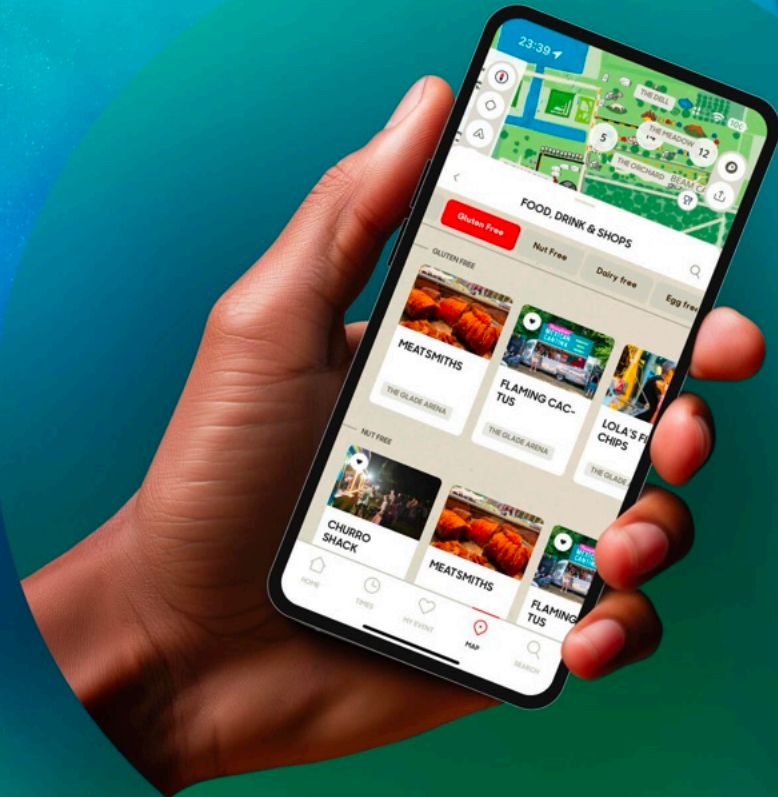
- Find anything - vendors, artists, locations, FAQs - offline, instantly.
- You name it, you can search it.
- Combine keywords with location & time relevancy for the perfect results.

PERSONALISED SCHEDULE

- Attendees love to plan their days out - we make it easy.
- Intuitive lists & our intelligent search make it easy to find & favourite interesting things on site.
- Once your attendees have built their schedule, we send personalised reminders to help them stay on top of their plans.

LINEUP & ACTIVITIES

- Add your full lineup & activity schedule into the app.
- Got talks / meet & greets / displays? Add them in too!
- Add photos, descriptions, booking links, preview videos and more.



THE PERFECT EVENT COMPANION

CONTENT UPDATES

- With our bespoke distribution system, your updates will be delivered instantly, even in low-network conditions.
- As VIKIN apps work perfectly offline, we can efficiently deliver updates to minimise energy use & reduce your event's environmental impact.

EMERGENCY HELP

- When they need help the most, your app can help.
- By showing their location on-site, their live what3words address, and your team's contact information, attendees can quickly get the help they need.

FIND MY

- Locate your tent, car, and other locations with ease.
- Find My Tent is shown automatically at night on the dashboard, making it easy for attendees to find their bed.

EVENT NOTIFICATIONS

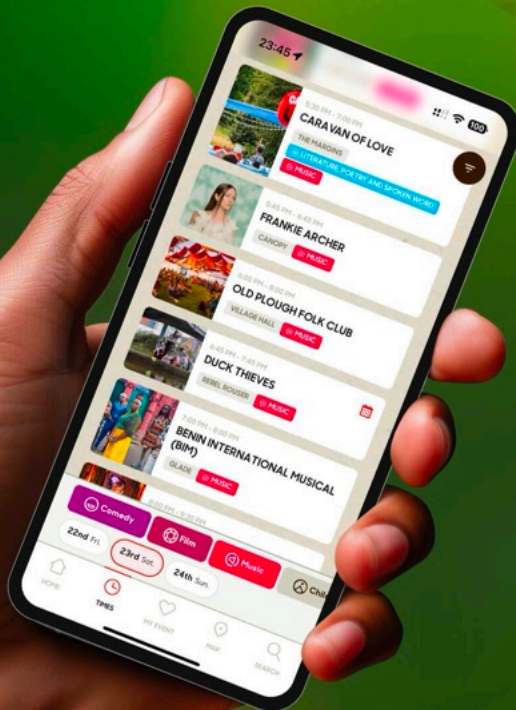
- Get the word out with marketing notifications, and update attendees with schedule changes - all from within your VIKIN organiser portal.

DIRECTIONS & FAQs

- Have your answers to their questions ready in-app, saving your staff time on-site.
- Add direction details to let everyone know how to get to your event; by car, bus, train, walking and more!

VENDORS

- Provide meaningful visibility and ROI to vendors, by giving them a place to really shine.
- We showcase nearby food, shops, services and more on the dashboard & in search, helping attendees easily find what they need.





"It's been an absolute joy working with VIKIN to develop our 2025 Greenbelt app. From day one, we knew they'd go above and beyond to deliver something that would genuinely enhance the experience for our festivalgoers.

Their dedication, creativity, responsiveness, and openness to feedback - even when it meant adapting to our quirks - has been second to none. That commitment to excellence shines through in the final product, and we're proud to have developed it together."



Daisy Ghira
Greenbelt Festival

ALL YEAR ROUND

NOTIFICATIONS

- Send notifications all year round, for free!
- Send out updates about your other events, ticket pre-sales, merch and more.
- Got sponsors? Send sponsor messaging & special offers your attendees will love.

SPONSORS

- Give sponsors visibility across the app, not just a mention at the bottom of the page.
- Show in-line sponsor advertising alongside other app content.
- Seamlessly direct attendees to your sponsor's provided content
- Offer sponsors the ability to send marketing notifications.

YEAR-ROUND EVENTS

- Got other events throughout the year? Post about them in your app!
- Create update posts for your events, and add them to your dashboard.

CONTENT FEED

- Nurture your community, away from algorithms that slow your reach.
- Offer continuous opportunities for engagement and monetisation - news updates, app-first releases and more.

AUDIO / VIDEO POSTS

- Show off your podcast, talk recordings, performance videos, and other content - directly from your app!
- Link seamlessly to your streaming provider, YouTube / Vimeo content, and other sites.

ANONYMOUS ANALYTICS

- Get detailed insights into attendee behaviours & desires.
- See the most common searches, most visited activities, and other metrics and discover what is driving engagement at your event.
- We don't track individual users, nor know who they are. We use aggregated data across all attendees to build insights.

SERVICES

DESIGN & BRANDING

- Your event has a vibe, your app must match it. Nothing feels worse than things that don't match well.
- Our designer will work closely with you to bring your event brand into your VIKIN app.
- Add your high quality images, and our systems will optimise them to maintain their quality, whilst reducing them in size.

EXTERNAL INTEGRATIONS

- Using event management software already? We can easily integrate with it.
- With ticket and payment integrations on our roadmap, we're happy to prioritise these if you need them!

SUPPORT

- We're here to help your event thrive on mobile.
- We'll be in close contact throughout your time with us.
- Additional content support is also available.

ORGANISER PORTAL

- Our self-serve portal helps you update your event in seconds.
- Jump in, change content, and hit publish - new changes will appear in-app in seconds.
- Send notifications, publish update posts, and manage your event with ease.

TECHNICAL MONITORING

- We know that when you're on-site, anything can happen.
- The VIKIN team keep a close eye on platform stability, to keep the app working perfectly during your event.

GUIDE OUR ROADMAP

- Got an idea? If it's already on our roadmap, we'll prioritise it. If it's not on our roadmap, we'll add it in.
- Recent additions include support for activities, timelines, sending notifications from the portal, and inclusivity policies.

SELECT YOUR TIER, EVOLVE WITH US

We want events of all sizes thrive with VIKIN. You can choose a tier that works best for you, and then as your event grows, you can add more features, capabilities, and support packages.

All tiers include our excellent client support, best described by our organisers as “always there for us”, “they go above and beyond for us”, and “we feel very cared for”.

STARTER

Designed as an introduction to VIKIN, this package gives you access to the platform with a reduced feature-set. Your app will match your event's branding and vibes.

Created for: Non-profit events / small events that are just starting out, up to 10k attendees.

ENHANCED

A step up from our starter package that provides access to other revenue-generating features, as well as increased quotas for maps, notifications, and portal usage.

Created for: Small / medium events that want to include vendors and other monetisation avenues in their app, up to 20k attendees.

ALL INCLUSIVE

Our complete offering - all features, third party integrations, unlimited map & notification quotas, and enhanced organiser portal quotas. All Inclusive also includes upgraded support, including out-of-hours support for event days, and on-site support.

Created for: All events that want the best monetisation options, detailed insights, exclusive access to new features, and enhanced support.

TIER DETAILS

GENERAL	STARTER	ENHANCED	ALL INCLUSIVE
Design / Branding	✓	✓	✓
Time / Location Relevant Dashboard	✓	✓	✓
Lineup	✓	✓	✓
Activities	✓	✓	✓
Other Timed Items	✗	✗	✓
Personalised Schedule	✓	✓	✓
Offline-First	✓	✓	✓
Over-The-Air Content Updates	✓	✓	✓
iOS & Android Apps	✓	✓	✓
Intelligent Search	✓	✓	✓
FAQs / Directions	✓	✓	✓
Emergency Screen	✓	✓	✓
Feedback	✓	✓	✓
All-Year-Round Content	✓	✓	✓
Vendors	✗	✓	✓
Sponsors	✗	✓	✓
Links to Merch	✗	✗	✓
Multiple Languages	✗	✗	✓
Bug Fixes / Maintenance	✓	✓	✓
Get New Features ASAP	✗	✗	✓
Guide Our Roadmap	✓	✓	✓

TIER DETAILS

MAP	STARTER	ENHANCED	ALL INCLUSIVE
Stages	1	5	Unlimited
Activity Locations	5	25	Unlimited
Vendor Locations	0	25	Unlimited
Areas	1	5	Unlimited
Utility Locations (toilets, showers etc)	Unlimited	Unlimited	Unlimited
Offline Navigation	✓	✓	✓
Find-My	✓	✓	✓

INTEGRATIONS	STARTER	ENHANCED	ALL INCLUSIVE
what3words	✗ (apart from emergency screen)	✓	✓
Anonymised Analytics / Reporting	Basic (download numbers, per-day user totals)	Extended	Full
External Event Management Software	✗	✗	✓
Platform Stability Monitoring	✓	✓	✓

NOTIFICATIONS	STARTER	ENHANCED	ALL INCLUSIVE
Event Alerts (time changes, safety info etc)	✓ (Unlimited)	✓ (Unlimited)	✓ (Unlimited)
Marketing Notifications	✗	✓ (1 per month)	✓ (Unlimited)
Personalised Schedule Alerts	✓	✓	✓

TIER DETAILS

ORGANISER PORTAL	STARTER	ENHANCED	ALL INCLUSIVE
Users	1	3	Unlimited
Storage	500mb	1gb	5gb
Onboarding	Basic, 30min onboarding call	6h support for onboarding / content support	12h support for onboarding / content support
Login SSO	Google Workspace Only (Email / Password coming soon)	Google Workspace Only (Email / Password coming soon)	Google Workspace / Other Integrations as needed (chargeable extras, ask for details)
Audit Logs	✓	✓	✓

SUPPORT	STARTER	ENHANCED	ALL INCLUSIVE
VIKIN On-Site Support	✗	✗	✓
Event Day Support (regular hours)	✓	✓	✓
Event Day Support (out of hours)	✗	✗	✓
Extra Content Support	Payable per hour	Payable per hour	Payable per hour
Extra Technical Support	Payable per hour	Payable per hour	Payable per hour
Response Times (normal enquiries)	48h	48h	48h
Response Times (urgent enquiries)	Same day	Same day	Same day



"It's been great working with the VIKIN team on the Ideas Fest app. Running a festival for entrepreneurs comes with plenty of moving parts, and we're grateful for how they've made the process smooth and straightforward. The team has been super easy to work with throughout the whole process. They're keeping everything on track and now we can't wait for Ideas Fest attendees to dive in and enjoy the event in all its glory!"



Olivia Lane
Ideas Fest

SOME OF OUR ATTENDEE FEEDBACK...

*"Display was **neat and attractive**. Easy to follow"*

Greenbelt Attendee

"Useful to find toilets, water points, and looking at the lineup.

Everything was awesome"

The Big Retreat Attendee

*"**A proper App**, unlike previous which was only a tiny print version of the programme."*

Greenbelt Attendee

*"It was **so easy to use**, and it's great that it works without signal! **Definitely the best app we've had for Greenbelt!**"*

Greenbelt Attendee

*"**App is great!** Used it for what was on where, water points, and find my van"*

The Big Retreat Attendee

*"A **great addition** to the Big Retreat Festival!"*

The Big Retreat Attendee

*"Great app & very useful. **Wish all festivals did this!**"*

Dubbed Out Festival Attendee

*"The app is excellent. **Significantly better** than previous years."*

Greenbelt Attendee

*"It helped me plan ahead and **get a lot out of the festival experience**"*

Greenbelt Attendee

*"Using navigation **made the site feel much easier to explore**"*

The Big Retreat Attendee

*"Excellent new app, **best iteration by far!**"*

Greenbelt Attendee

*"Very good. **Used it throughout** the weekend!"*

Dubbed Out Festival Attendee

*"The app is very well organised **it deserves a medal!**"*

Greenbelt Attendee

*"**Useful app**. Thanks!"*

The Big Retreat Attendee

*"**Worked really well offline** and used little battery"*

Greenbelt Attendee

*"Planning out my day was **so easy**"*

The Big Retreat Attendee

PRICE EXAMPLE

We're described by our current clients as "*exceptional value for money*", but don't just take our word for it, see for yourself.

These example prices don't include our 10% pre-payment discount, any bespoke requirements, and other factors. We work with our partners to find a price that fits well. As your event grows, you benefit from a lower per-attendee price, optimising your app expenses.

We accept payment on a monthly basis, fully upfront (with an automatic 10% discount), or with a deposit prior to your event and a subsequent payment afterwards.

For an event with 10k attendees, we're typically around:

STARTER - £300pm
(£3500 per year)

ENHANCED - £350pm
(£4200 per year)

ALL INCLUSIVE - £500pm
(£6000 per year)

(all prices are excluding VAT)



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Scan to get in touch with us:

